



Driving Meaningful Change. Building Lasting Impact.

In an era where influence shapes outcomes, **Amplify Global Impact Group** (Amplify) stands at the intersection of **public affairs, strategic communications, impact strategy, and strategic planning**, helping organizations navigate complexity and drive real, measurable change. We are more than consultants — we are partners in progress, working alongside **nonprofits, corporations, government agencies, and mission-driven leaders** to craft **authentic, transparent, and action-driven** strategies that engage communities and move the needle on the issues that matter most.

Our work transcends borders, connecting communities and leaders across the globe to drive lasting social change.

Public Affairs: Amplifying Networks, Driving Influence

Public affairs is about more than just making connections — it's about **leveraging relationships, insights, and expansive networks** to achieve **policy, regulatory, and advocacy goals**. At Amplify, we help our clients **connect with elected officials at every level, shape policy narratives, and design advocacy strategies that drive impact** at the local, state, national, and global levels.

Whether you need to navigate complex political landscapes, mobilize stakeholders, or develop a **winning campaign strategy**, our team brings the experience and strategic foresight to help you succeed.

- **Government & Legislative Relations:** Engaging policymakers and stakeholders with compelling, solutions-focused advocacy.
- **Campaign & Advocacy Strategy:** Developing innovative approaches to mobilize communities, drive engagement, and influence decision-making.
- **Stakeholder & Community Engagement:** Building coalitions, fostering partnerships, and ensuring alignment with key decision-makers.
- **Network Amplification:** Connecting clients with our broad network of public officials, industry leaders, and grassroots organizations to strengthen impact.

Strategic Communications: Inspiring Action Through Authentic Engagement

The way a message is delivered is just as important as the message itself. At Amplify, we operate at the **nexus of strategic communications and stakeholder engagement**, ensuring that our clients not only communicate with clarity but also **inspire action**. Our approach is rooted in **authentic storytelling, community engagement, and message refinement**, helping organizations **move audiences from awareness to meaningful action across regions and cultures**.

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Strategic Communications: Inspiring Action Through Authentic Engagement *(Cont.)*

- **Message Development & Narrative Strategy:** Crafting compelling and transparent messaging that speaks directly to audiences and drives engagement.
- **Media & Public Relations:** Building strong media relationships, securing coverage, and shaping public perception.
- **Stakeholder Engagement & Community Mobilization:** Designing strategies that ensure organizations reach, engage, and activate the right stakeholders.
- **Digital & Social Media Strategy:** Creating powerful content that fosters community engagement and action.

Strategic Planning: Turning Vision Into a Roadmap for Success

Effective leadership requires **clarity, vision, and a well-defined strategy**. At Amplify, we bring over a decade of experience in **strategic planning for boards of directors, nonprofits, government agencies, and mission-driven organizations**.

We help clients **develop actionable roadmaps that align their vision with measurable outcomes**, ensuring long-term success and sustained impact. Our approach is rooted in **data-driven insights, stakeholder collaboration, and forward-thinking execution**.

- **Organizational Strategy & Governance:** Guiding boards and leadership teams in shaping long-term success.
- **Nonprofit & Government Strategic Planning:** Helping mission-driven organizations define priorities, optimize resources, and maximize impact.
- **Growth & Sustainability Planning:** Creating frameworks for long-term resilience and scalability.
- **Implementation & Execution Support:** Turning strategy into action with measurable milestones and accountability frameworks.

Impact Strategy: Turning Vision Into Measurable Change

Every organization has the potential to create lasting change. At Amplify, we work with **nonprofits, corporations, and government entities across the world** to ensure their work translates into **real, measurable impact for the communities they serve**. We design and implement strategies that align missions with meaningful outcomes, driving **sustainable and scalable social good**.

From **local grassroots initiatives** to **international development programs**, we help organizations **expand their reach and deepen their impact**.

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Impact Strategy: Turning Vision Into Measurable Change *(Cont.)*

- **Community Impact & CSR Strategy:** Helping organizations maximize their role in community development and social responsibility.
- **Partnership Development:** Connecting mission-aligned organizations to amplify reach and impact.
- **Program & Initiative Design:** Creating high-impact strategies that turn vision into action.
- **Measurement & Evaluation:** Ensuring that impact is tangible, measurable, and aligned with long-term goals.

Why Amplify?

At Amplify, we don't just develop strategies — we execute them with precision. **We believe in bold thinking, transformative engagement, and driving change that matters.** Our team brings decades of experience across the **public, private, and nonprofit sectors**, combining deep expertise with a **hands-on, partnership-driven approach**.

Our **global perspective** ensures that we **connect leaders, communities, and movements across regions to create sustainable, world-changing impact**.

Our mission is simple: to help you **influence the right conversations, communicate with purpose, and maximize your impact on the world**.

Let's **amplify your voice.**
Let's **drive impact.**

Together.

